

www.majorshomeimprovement.com

BUYERS GUIDE



Expert Advice
Professional Installation
Sound Investment

Replacement Windows • Hurricane Shutters
Sunrooms & Enclosures • Screenrooms & Patio Covers
Vinyl Siding • Kitchens & Baths • Cabinet Restyling

Dear Homeowner,

We want your next remodeling project to meet your expectations. Of course, we want to be your home improvement company of choice. However, regardless of who you ultimately choose, we offer this guide as an informational tool helping you to avoid scams and unscrupulous tactics that are rife within the home improvement industry.

By reading this report, you will learn:

- How to discern the truth regarding the biggest misconceptions about home construction.
- How to avoid common scams used to pressure homeowners into buying.
- How to choose the RIGHT CONTRACTOR for your project.

We know it's sometimes hard to figure out the "good guys" from the "bad guys." For this very reason, we proudly offer this report.

4 Little Known Secrets

to Successfully Remodel Your Home

SECRET #1 – Avoid The Two Biggest Misconceptions About Remodeling

Misconception #1 : Taking a contractor's word simply at face value.

Request to see all claims in writing. Believing simply what a contractor tells you can be a costly mistake. If a contractor claims to be a member of a particular organization, there is certainly nothing wrong with asking to see proof. Hearsay is not admissible in a court of law, and so should be the case when it comes to dealing with your biggest investment – your home.

Misconception #2 : Going with the lowest price saves you money.

This statement is not necessarily true. Everyone wants three things when making a purchase: 1) Low Price, 2) Best Quality, and 3) Best Service. It's nearly impossible to get all three. As the old adage goes, "You can't get something for nothing." Before accepting a low price, consider the level of service involved, the type of company you are choosing, the design of your project, and the specifications of your project. Price should always be weighed, but value is always the more important consideration.

SECRET #2 – Elude High Pressure Sales

Beware of high pressure tactics; they are intended to get you to sign a contract immediately. A good deal of skepticism is recommended for any offer that states, "You must sign now!" If you are offered a limited time special, ask for documentation or samples of flyers stating to that effect. Legitimate companies make legitimized "limited time only" offers.

SECRET #3 – Beware Of Door-To-Door Handymen

These people may not be contractors at all. Never allow them into your home until you have checked them out thoroughly. Even if they turn out to be real contractors, door-to-door contractors are notorious for providing incomplete or sub-par work. There is no real savings if you spend your time tracking down a contractor to finish the job, or, worse yet, you must hire another contractor to correct the other's inferior work.

SECRET #4 – Ask These Questions Before Hiring Any Contractor

“Are you licensed?” Make sure your contractor is deemed by your state to have the proficiency and knowledge to work on your home.

“Do you carry general liability insurance?” This type of insurance protects your property in case of damage caused by the contracting company.

“Do you carry workman's compensation insurance?” This insurance protects you from liability if a worker is injured while on your property. Some contractors claim that your homeowners insurance will sufficiently cover them. This statement is simply not true. In most cases, your homeowners insurance excludes injuries sustained by hired workers.

“Are you a member of the Better Business Bureau or any other building association?” Conscientious contractors usually belong to multiple associations. These associations investigate contractors' backgrounds and references as well.

Therefore, undesirable contractors are usually weeded out of these organizations.

“Will you pull the required permits?” A reputable contractor will pull a permit on every job where one is required. Some contractors may ask you to pull your own permit. This could be a warning sign that the contractor is not licensed to do the specified work. In addition, some insurance companies will not cover work that is done without a proper permit.

“Do you guarantee your work?” This one is simple. If a contractor can't guarantee it, then don't buy it.

“How do you handle your clean-up?” A clean work site is fundamental to a smooth remodeling project. Your contractor should dispose of any debris at the end of each day. Your home should be left “broom swept.”

Feel smarter? We hope so.

Now, you should be properly prepared to solicit estimates for your upcoming project.

At Majors Home Improvement, we know it's necessary for you to feel comfortable with your contractor. We hope you find this information useful to that end. We are proud of the fact that we avoid high pressure sales tactics, follow local and state laws, and offer all of our guarantees in writing. In our opinion, there is no other way to do business. We value your trust, and we are pleased that you are considering us for your home improvement needs. We hope that you will allow us to give you a competitive estimate on your next job. After all, estimates are FREE!

Best of luck with your remodeling plans!

— Majors Home Improvement



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WINDOWS

Majors Select™ Windows bring new elegance to your home while also saving you money by lowering your energy bills. These windows will certainly make you a happy homeowner once you see how remarkably easy they are to clean and maintain.

Rest easy knowing that your new windows will:

- Deliver superior energy efficiency.
- Reduce outside noise.
- Protect your home interior from harmful UV rays.
- Increase overall comfort in every room.

Clearly **Better** Windows



Majors Select™ Windows enhance the comfort and beauty of your home, and our pride shows. Built to high quality standards, Majors Select™ Windows are custom-made specifically for your home giving you the tightest possible fit over your existing windows. And through the use of state of the art materials and craftsmanship, contraction and expansion problems that occur in other window products are completely eliminated. Throughout all climate conditions, our windows operate effortlessly. With a custom replacement window made with advanced window technology, you are ensured maximum energy efficiency, uncompromised durability and unparalleled ease of operation.

- **Energy Efficient • Durable**
- **Easy to Operate • Weather-Tested**
- **Custom-Built • Maintenance-Free**

Welded Frame & Sash

- Provide integrity and strength forming an impenetrable barrier to air and water.

Solid Vinyl

- Warranted against rotting, rusting, cracking, warping, pitting, corroding, peeling, blistering and color failure.

Multiple Chambers

- Reduce outside noise and increase energy efficiency.

Tilt-In Sash - Allows easy cleaning.

Molded-In Sash Lift Rail - Provides easy operation.

Designer Cam Lock - Draws sash together for strong lock.

Interlocking Meeting Rail - Adds security and structural integrity.

3/4" Insulated Glass - Comes standard with many glazing options available.



Majors Select™ Windows are available in Single Hung or Double Hung Impact and Non-Impact Styles.

How to Choose Energy Efficient Windows and Doors



1. Look For The NFRC Label

The National Fenestration Rating Council (NFRC) is a nonprofit organization who provides energy performance ratings for windows, doors, and skylights. NFRC administers a third party certification and labeling program to provide consumers with verified product rating information.

2. Compare Product Performance

The NFRC label provides standard information on how a window or entryway system performs. NFRC ratings evaluate whole product performance for standard conditions. By reviewing the NFRC label information, consumers can make informed choices. The most important energy ratings are U-factor and Solar Heat Gain Coefficient.

3. Look For The ENERGY STAR® Label



By meeting certain energy performance criteria a product may receive an ENERGY STAR® Designation. For more information about ENERGY STAR® windows, see www.energystar.gov.

 Majors Select™ Windows & Doors 877-983-2899 PVC Frame/Double Glazing (SLSH31i) Low-E/ Argon Gas • Vertical Slider	
ENERGY PERFORMANCE RATINGS	
U-Factor (U.S./I-P) A 0.30	Solar Heat Gain Coefficient B 0.29
ADDITIONAL PERFORMANCE RATINGS	
Visible Transmittance C 0.55	—
<small>Manufacturer stipulates that these ratings conform to applicable NFRC procedures for determining whole product performance. NFRC ratings are determined for a fixed set of environmental conditions and a specific product size. NFRC does not recommend any product and does not warrant the suitability of any product for any specific use. Consult manufacturer's literature for other product performance information. www.nfrc.org</small>	

How To Read The NFRC Label

A) U-Factor measures how well a product prevents heat from escaping a home or building. U-Factor ratings generally fall between 0.20 and 1.20. The lower the U-Factor, the better a product is at keeping heat in. U-Factor is particularly important during the winter heating season.

B) Solar Heat Gain Coefficient (SHGC) measures how well a product blocks heat from the sun. SHGC is expressed as a number between 0 and 1. The lower the SHGC, the better a product is at blocking unwanted heat gain. Blocking solar heat gain is particularly important during the summer cooling season.

C) Visible Transmittance (VT) measures how much light comes through a product. VT is expressed as a number between 0 and 1. The potential for drawing in natural light increases with a higher VT rating.

DOORS

A well designed entryway creates a focal point for your home. **Majors Select™** Fiberglass Entry and Patio Doors combine the perfect blend of beauty, style, comfort, and value. Take a closer look at the benefits of installing our custom entryways in your home.

Why Fiberglass?

- **Composite Stiles** – Eliminates exposed wood edges for zero rotting, denting or splintering.
- **Fiberglass Skin** – Avoids rusting which is commonly found on steel doors.
- **Engineered Composite Rails** – Eradicates rotting, chipping or splintering.
- **Polyurethane Core** – Offers 6 Times the energy efficiency of wood.



Doors to Fit Your Style

- **Ready to stain or paint**
- **Deeply embossed panels**
- **No screw hole plugs.**
- **No caulking squeeze-out**
- **Wide selection of doorlites and hardware**

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 Hurricane-Tested: Majors Select™ Doors are also available in styles that meet wind and missile impact code requirements.



VINYL SIDING

Ever seen flimsy vinyl – the kind that visibly shows gaps between the seams? Who wants that? Majors Home Improvement only installs vinyl siding that is insulated with a polystyrene foam backing. This backing supports the vinyl keeping the seams from widening over time, which is typical of conventional vinyl siding products. Additionally, this rigid siding system is durable and energy efficient even in the most severe climate conditions.

Double-Wide Nailing Hem •

Locks vinyl in place to guard against the elements.

Thick Vinyl Cladding •

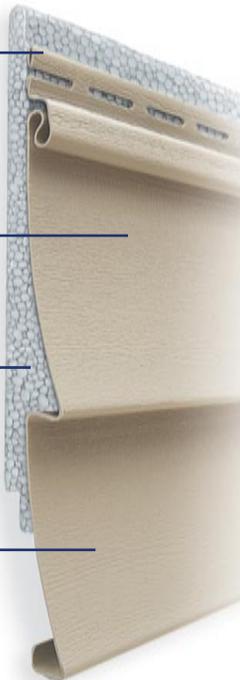
Resists dents, scratches and cracks.

Polystyrene Foam Backing •

Adds strength and energy efficiency while also repelling damaging insects.

Fade-Resistant Vinyl •

Warranted against any fading for life.



IMPACT RESISTANT— Resists dents and scratches from hail, debris and other occurrences that can destroy a typical vinyl surface.

WIND RESISTANT— Withstands winds exceeding 200 MPH – a speed where most other siding materials can blow off your home.

TERMITE RESISTANT— Fends off termites, carpenter ants and other pests. Other siding underlayments can be a harboring ground for wood boring pests.

FADE-RESISTANT— Retains its original beauty for years to come through the use of a special a UV stable acrylic polymer that has excellent fade-resistant properties.

NOISE DAMPENING — Reduces the transmission of sound from the outside of your home resulting in a more comfortable, quieter living environment.

HURRICANE SHUTTERS

Your home and your family are valuable assets worth protecting.

And with the current increase in regional hurricanes, the urgency of preparedness has never been greater. Our hurricane shutters are locally manufactured and are custom-made to specifically fit your home. All of our shutters meet the required building code standards giving you the confidence that you need in times of severe weather.

Why choose Majors Home Improvement?

- **We are the manufacturer** – We ensure quality control while improving installation lead time.
- **We are design consultants** – We offer various storm protection solutions, and can customize the configuration on your home to be most aesthetically pleasing.
- **We know shutters** – Shutters are our business. All employees are extensively trained regarding proper installation techniques. “Substandard” is not in our vocabulary.
- **We meet the standards** – Our shutter installations meet the proper building code requirements giving you the necessary peace of mind.
- **We will be here when the storms die down** – We’ve been in this industry since 1997. We gladly service all of our products, and will pick up the phone when you call.



1. Rolling Shutters

Rolling Shutters are the most convenient storm shutter product available. The roll-style shutter fits almost any opening. Rolling shutters can be motorized for ease of operation, and are paired with manual overrides in case of loss of power. These shutters are also used for occasions other than inclement weather such as security, light and sound control and insulation.

2. Colonial and Bahama Shutters

Colonial and Bahama Shutters are popular choices for customers seeking hurricane protection that aligns well with the architecture of their home. Both styles provide security and control of light and sound with minimum maintenance. These shutters are made to order and come in a variety of powder-coat colors.



3. Accordion Shutters

Accordion Shutters are a popular cost-effective option. They provide excellent storm protection, security, sound and light control, and can be secured from either inside or outside of the building structure. Accordions can be secured quickly and are permanently stored at the sides of each opening in a low profile stack.



4. Storm Panels

Storm Panels are the most economical form of storm protection. They are secured from outside of the dwelling. When not in use, due care must be taken to safely and securely store panels. Installation of storm panels must be accomplished as soon as a storm threat is realized as installation does take additional time.

SUNROOMS & ENCLOSURES

A sunroom is more than a simple home improvement.

It's a lifestyle improvement. Get that much-needed extra living space and start enjoying outdoor living with indoor comfort with a new sunroom or patio enclosure. Find how truly affordable a new sunroom or enclosure can be by scheduling a free in-home consultation with one of Majors Home Improvement's design consultants today. You'll soon discover that your new space is not only a sound investment, but it's also the perfect place for you to entertain, read, or simply relax.



We install sunrooms that are not only eye-appealing, but they are also durable and energy-efficient.

Check out these features:

- **Thermally Broken Aluminum Extrusions** – Acts a thermal barrier against heat or cold transfer.
- **Welded Vinyl Window Frame and Sash** – Gives added strength and integrity to window structure.
- **Vinyl Multi-Chambered Window Frame** – Provides energy efficiency and additional strength.
- **Dual Cam Window Locks** – Offers security that meets AAMA forced entry test requirements.
- **Overlapping Sash Rails** – Protects against air infiltration.
- **Electrical Raceways** – Uses only UL-approved standard outlets.
- **Tempered Glass** – Adds shatter-resistant strength.
- **Many Glazing Options Available** – Maximizes energy savings through high-performance windows.

Not quite ready for a sunroom?

We also install screenrooms and patio covers allowing you to enjoy your deck, spa or patio without the sense of being enclosed in an indoor space. Season after season, these durable aluminum structures will protect you from the wind, sun, rain and the nuisance of annoying and dangerous insects. Spend more time enjoying your patio and less time maintaining and repairing it with an expertly installed screenroom or patio cover from **Majors Home Improvement**.

SCREENROOMS & PATIO COVERS



KITCHEN & BATHS

Transform your home with a new kitchen or bath! Whether traditional or contemporary, we provide expert consultation and professional installation giving you a newly remodeled room that projects a warm and comfortable atmosphere.



This isn't just another remodel.

Quality, design and usage are considered at each step of the process as our consultant manages your project from start to finish.

We will:

- Consult with you regarding your overall vision.
- Provide needed direction and take appropriate measurements.
- Give detailed drawings and appropriate pricing.
- Oversee your entire installation process ensuring your home is kept clean.
- Guarantee our workmanship with an extensive service and parts warranty.

Our dedicated team of skilled professionals aim to make your new remodel virtually effortless. Let us help you achieve that **kitchen or bath** that you have always wanted today!



CABINET RESTYLING

Do more than simply reface your old cabinets. Restyle your whole kitchen! Whether you would like more space for all those extras or if you want to display your fine china in our corner cabinet, the power of customization is in your hands. Add new features such as:

- **Lazy Susans**
- **Rollout Trays**
- **Three Drawer Stacks**
- **Sink Tilt-In Trays**
- **Microwave Cabinets**

What makes our cabinet restyling better?

Our products do more than just look good, they are the most durable in the industry.

- **More Strength** - All of our products are manufactured with the most sophisticated equipment and the highest grade materials available, which must meet strict quality specifications.
- **Water Resistant** - Our products are submerged under water for 24 hours and yet show no signs of warpage.
- **Impact Resistant** - All of our doors have an inner core of engineered wood, with a compression rate of 55 thousand pounds.

Unlike most manufacturers who will sneak particle board in their products to reduce cost, we will never sacrifice quality to price. You can rest assured that you will always get more, not less, for your investment. At Majors Home Improvement, we ensure that your restyled kitchen will always look beautiful by building quality into every aspect of our doors and cabinets.



GET READY FOR YOUR
RED CARPET EXPERIENCE!

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